



New Follower

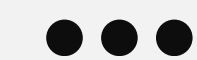
The Gaze is following you.



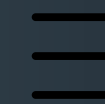
DEAD FILTER

LUKE HUNTER





🔍 <https://www.synopsis-of-dead-filter.com>



An insecure teen influencer is cursed with a phone filter that will kill her in 24 hours unless she forwards it to her friends.

MAINE (17) is obsessed with becoming the next viral sensation, but when shares a filter on a new app that promises her fame, she discovers she's passed on a curse. When her friends open the filter, a ghoulish woman, known as The Gaze, appears and tears out their souls. Now, if Maine doesn't find a new victim every 24 hours, then The Gaze will murder her! Maine must fight The Gaze and find out why she was cursed, but her fame-hungry friends have other plans for the filter.

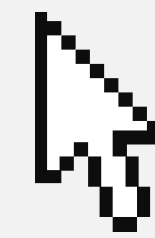
Dead Filter is a ghost story for the TikTok generation, it combines modern themes of anxiety, social media addiction and cyber-bullying with the classic motifs of betrayal, teen-love and shock horror. One location (a suburban house), excellent character roles, small cast, low budget, a memorable monster, and obvious sequel potential.



SHE'S IN UR AREA!



DOCTOR'S HATE HER



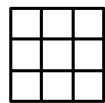
maine_arkwright_official



Maine ✨

Our hero, a determined, overlooked vlogger, desperate to be liked by strangers on the internet. Maine is held back by the very fact she tries so hard. Envious of her popular classmates, she is glad to have the curse at first because it brings her fame and attention, but soon realizes what a horrible mistake she has made.

Emotionally naïve, socially anxious and a terrible overthinker, she is relatable to teenagers who've grown up being force-fed idealised Instagram lives. She compels us with her proactivity, her loyalty to her true friends, and her determination to fix her mistakes and take responsibility for what she's unleashed on the world.



Casting Type:



Renee Rapp- (The Sex Lives
Of College Girls)



Kieran Shipka - (Sabrina The
Teenage Witch)



Raffey Cassidy - (White Noise)

gabe_18_official

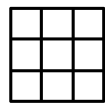


Gabe



Gabe is a goofy but earnest eighteen-year-old. His girlfriend is The Gaze's first victim, but he keeps this hidden from everyone else as he tries to discover the secrets of the curse.

Gabe is a compelling outsider, initially, his intrusion into the group creates friction, especially his romantic dynamic with Maine. But we soon root for him because of his loyalty, quick actions and large, goofy heart.



Casting Type:



Aidan Gallagher - (The Umbrella Academy)



Tyler Alvarez- (American Vandal)



Michael Cimino - (Love, Victor)

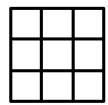
chloe_17_official



Chloe 

Chloe is an alt-right, deep-web, troll, with an incredibly toxic sense of humour. She's the poster-child for what can happen if someone falls down the wrong side of the internet. When she finds out about the curse, Chloe wants to use it to get karmic justice against the influencers.

She's compelling for her quick wit, no-bullshit attitude and ferocity in protecting Maine, who she has unrequited feelings for, but her codependency issues with Maine put pressure on the group as they fight The Gaze, and her distrust of the other friends lead to rifts. For a girl who "hates drama", she's certainly involved in a lot of it.



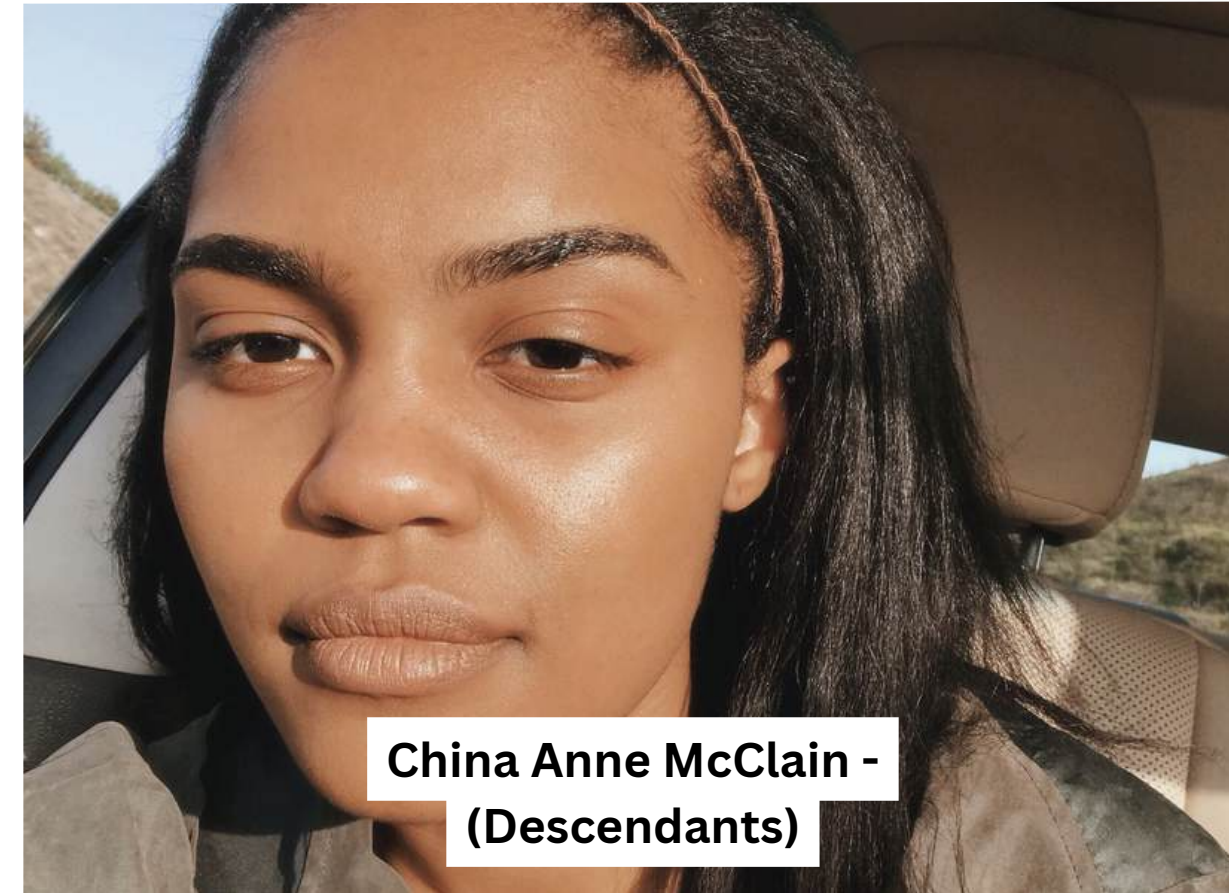
Casting:



Lily Chee - (Zoe Valentine)



Emma Myers - (Wednesday)



**China Anne McClain -
(Descendants)**

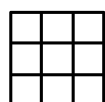
delaware_arkwright_official



Del 🍀

Maine's older brother, formerly a high-school jock, who has gone to a liberal college and sworn off all technology. He prefers to spend his time exploring the vast world of psychedelics, determined that the only world left to map is the inside of our own minds.

Del is a source of comic relief at times, pondering philosophical questions, non-sensical rants and possibly the answers that will unlock the mystery of the gaze. He's the Gen Z version of the horror stoner: sharper, more intellectual and post-modern.



Casting:



Christopher Briney - (The Summer I Turned Pretty)



Charlie Plummer - (Words On Bathroom Walls)



Charlie Tahan - (Ozark)

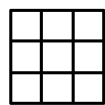
kori_finsta_official



Kori ❤️

Kori is Del's girlfriend and a teenage influencer, with millions of Tiktok followers. Forced daily to upload videos to maintain the popularity she craves, she feels her personality splitting in two, between her digital image and her actual self.

She is forced to pay some of the harshest tolls during The Gaze's attacks, as she is the one who craves attention the most. She struggles to integrate her online thot-personality with the down-to-earth, socially conscious girl she really is. To survive, she needs to learnt to let go of her fame, but is that a life worth living?



Casting:



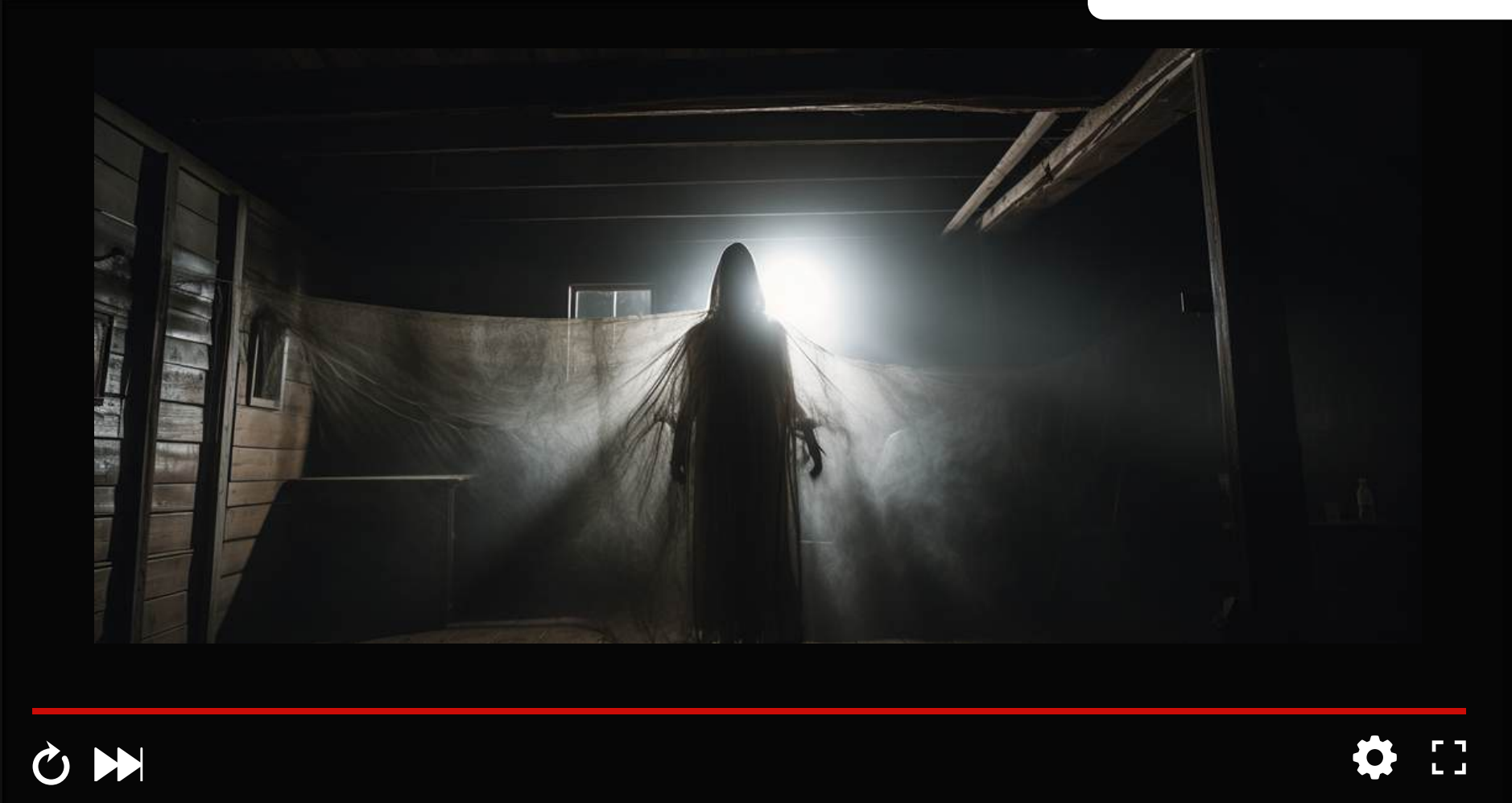
Addison Rae - (He's All That)



Sabrina Carpenter - (Work It)



Brighton Sharbino - (The Walking Dead)



THE GAZE CAUGHT ON CAMERA!!! NOT CLICKBAIT

69,420 views

Whenever the cursed filter is opened, a woman appears behind the user. When the camera is not on her, she teleports closer to her prey, when she touches them, they die.

The Gaze is a source of jump scares, spectral tension and general anxiety. Her face is grotesque, like a grenade has exploded in someone’s mouth.

As the film progresses, we find out exactly how The Gaze is connected to Maine and why she was cursed in the first place.



SHE KILLS JUST BY LOOKING...

CreepyFacts13

52,560 views



THE GAZE 24-HOUR FILTER CHALLENGE

CHALLENGEBOYZTV

626,000 views



WOMAN FOUND DEAD FROM EVIL PHONE FILTER

RealActionNews

041,242 views



A TV PERSONALITY stares into the lens of a Morning Show camera, a fake smile plastered on her face, she pulls out a Colt 44, places it in her mouth and pulls the trigger – her brains hit the ceiling. The video is swiped away and replaced by MAINE ARKWRIGHT, 17, vlogging in her room. She tries to be a compelling, clickable idol, like all the other Instagram girls, but she just doesn't have "it".



She is comforted by her best-friend, CHLOE, 17, a deep-web troll. Chloe convinces Maine to film a hate-filled rant about influencers, but this inadvertently completes an ancient ritual and Maine is cursed. She is sent a link to a 'filter', that says it should be forwarded to anyone that 'wants attention'. Thinking it's a joke, Maine forwards it to a Raving Influencer.



The next morning, the Raving Influencer is found dead from an overdose; in her last online video, she used Maine's filter and a ghoulish woman appeared behind her: no face, just a shattered, gnarled mass of bone and cartilage – this is THE GAZE.

As soon as the camera moves off The Gaze, she teleports and attacks the influencer, who convulses and dies with blood pouring from her eyes.





Maine gets a notification saying that she has 24 hours to send the filter again or The Gaze will come for her.

Maine goes to the police but they think she's insane, However, she is believed by Chloe; Gabe (after he saw the death), DEL and KORI.

The gang hole up in Maine's house and fight The Gaze.



Maine discovers that as long as The Gaze is on camera, it can't move, but The Gaze has more tricks – it turns all the screens in the smart-house into front-facing cameras!

The Gaze teleports behind Maine to kill her, but Chloe quickly sends out the filter, saving Maine's life. Unfortunately, Chloe has accidentally sent it to Kori.





They hide Kori in a pitch-black bathroom, and summon The Gaze, but it can't get through the bathroom door and is stuck outside.

Everyone starts to feel disturbed as The Gaze corrupts their minds, turning them against each other. Chloe discovers Gabe is the Raving Influencer's ex-boyfriend and wants to get revenge on Maine, but Maine has already fallen for Gabe's charms.



As the night passes, Maine studies The Gaze and realises it is the TV personality who committed suicide at the start – this is Maine and Del's MOTHER!

Maine seeks out her GRANDMOTHER, who has Alzheimer's, and eventually finds out the truth: her mother created The Gaze on purpose to bring fame to Maine.





They discover that the only way to stop The Gaze is to let it kill Kori and then send it to a victim who truly does not want to be worshipped – Del.

Before they can complete the plan, Chloe becomes fully corrupted by The Gaze and betrays them. She performs a new ritual, curses herself and sends The Gaze to kill Gabe, furious that Maine loves him and not her.



The Gaze stalks Gabe through the house as Maine fights Chloe, trying to save him. Maine manages to subdue Chloe, but by the time she does, Gabe is already dead.

Maine decides to end the chain of the curse by sending it to herself. She keeps The Gaze at bay by streaming her camera 24/7.

No matter what Maine is doing: eating, working, showering, watching TV, The Gaze is stuck on camera, so it can't kill Maine, and her fame keeps growing.





Location - White Suburbia

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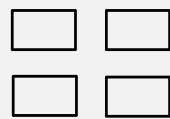
Dead Filter is set in a typical, mid-west American town, similar to It Follows, but there are only a few exterior scenes, with the majority of the action happening in Maine's house: an old Prairie Style house upgraded into a smart-home, showing the inevitable creep of technology.

Dead Filter uses technology to revamp the "monster in the house" genre, giving an iconic location like The Amityville Horror or The Conjuring.

All those screens... all the ways she can find you.



Comparative Films: Horror



More like this



The Ring 2002 15 1h 55m

Technology as a Curse: The Ring employs a videotape, Dead Filter uses a digital filter to summon ghostly monsters with distinct, unforgettable appearances.

Inevitable Countdown: In The Ring, victims have 7 days post-viewing; in "Dead Filter", Maine has 24 hours to pass on the curse.



Unfriended 2014 15 1h 23m

Digital Setting: Both narratives center around the perils of toxic online environments.

Group Dynamics: Both films feature a group of friends being picked off one-by-one by a vengeful entity and to survive, the protagonist must conquer their own online demons.

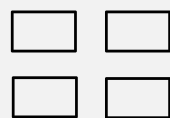


Cam 2018 15 1h 34m

Online Attention: Both Maine and the protagonist of Cam chase online attention, only to discover its dangerous consequences.

Digital Horror: Dead Filter and Cam are both entrenched in modern issues, exploring the darker side of the digital age and the lengths people go to for online fame.

Comparative Films: Gen Z & Social Media



More like this



Eighth Grade 2018 15 1h 33m

Desire for Validation: Both protagonists have a profound need for external validation, with social media being the primary platform - a major anxiety cause for Gen Z

Authenticity vs. Online Persona: Both films underline the disparity between an individual's real-life persona and their online version.



Ingrid Goes West 2017 15 1h 38m

Social Media Obsession: We see the ramifications of excessive social media involvement on mental health and real-life situations.

Friendships: Both films explore the nature of friendships in the digital age, from genuine connections to the superficiality driven by online personas.



Bodies Bodies Bodies 2022 15 1h 34m

Contemporary Culture: Bodies highlights pop-culture "hate-listening" and viral Tiktok Videos. Dead Filter makes commentaries on follower obsession and the toxicity of filters.

Gen Z Representation: Both films integrate Gen Z vernacular and behavior, featuring a main cast of privileged teens.



<https://www.marketing-of-dead-filter.com>



Marketing

Dead Filter naturally appeals to the 16-30 demographic:

Social Filters: The whole premise is about a filter that makes a horrifying woman appear behind you, this could be easily created and leveraged through social media.

Influencer Tie-ins: Partnering with TikTok influencers for jump-scare reactions to the filter.

Demographic Targeting: Prioritize Gen Z and millennials, the major digital content consumers, aligning with the film's themes.

Sequel Potentials: The Gaze is a unique horror character with inherent sequel potential.

Defeating the Monster: A popular subgenre of YouTube videos talk about defeating various horror monsters. The Gaze has unique mechanics that will keep fans discussing.





🔍 <https://www.production-of-dead-filter.com>



Production

Single Location: Primarily set in Maine's house, minimizing location expenses and logistics.

Small Cast: A limited main cast and a singular party scene with extras cut down casting costs.

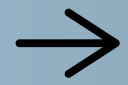
Minimal Special Effects: The Gaze can be created using practical makeup effects, reducing the reliance on costly CGI.

Emerging Talent: The young cast can feature emerging actors, reducing casting expenses and giving the film a fresh, relatable vibe.

Digital Promotion: The film's theme lends itself to digital promotion (especially via platforms like TikTok), reducing traditional advertising costs.

In-House Promotions: The cast can organically promote using their social profiles—creating a TikTok page dedicated to filming "Dead Filter" would be a hit.





https://www.themes-of-dead-filter.com



Themes

Digital Obsession:

Dead Filter mirrors society's fixation with digital spaces, prompting reflection on our own reliance and blurred lines between reality and the virtual.

The film offers a genuine representation of Gen Z experiences, often missing in mainstream films, this will engage younger audiences.



Online Persona:

The story scrutinizes the deep-rooted human need for acknowledgement and its amplification in the digital era.

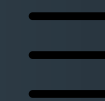
The narrative contrasts online and offline personas, stressing the potential loneliness behind a "popular" online image.

The film can underscore the temporary nature of online fame and the perils of chasing online popularity are vividly portrayed.





https://www.Grief-of-dead-filter.com



Maine's Grief-Arc

Origins of Grief: The haunting opening scene, revealing the TV Personality's tragic suicide, establishes a profound sense of grief from the onset. As the plot unfolds, it's made clear this is Maine's mother. This event shapes her interactions, her need for attention, and her fears throughout the story.

Denial and Isolation: Maine's obsession with social media and her obsession with the filter symbolize her attempts to escape the pain of her mother's loss. Seeking validation online becomes her refuge.

Anger and Guilt: Maine's confrontation with Del about their mother's identity shows her anger isn't just directed at the horror unfolding around her but is rooted in the unresolved grief over her mother's death.

Bargaining: Maine's efforts to combat the curse demonstrate her desperation to regain control and reflect her deeper need to mend the emotional rift caused by her mother's death.

Acceptance and Sacrifice: Maine's choice to take on the curse herself, signifies her acceptance of her grief and her choice to face it head-on and still live.





https://www.NOW-of-dead-filter.com



Why Now?

Digital Age Dominance: Dead Filter taps into the zeitgeist of the digital age, exploring the dangers and heights of social media.

Now, not later: The technology Dead Filter centers around, an AR haunted filter, is relevant now, but might not be in 5-10 years, with the advent of AI, our lives will change drastically, and that's why there is an urgency to create Dead Filter to reflect the present time.

Gen Z's Mental Health Crisis: Gen Z has a reported rise in anxiety, depression, and the constant need for online validation. "Dead Filter" becomes an essential narrative that mirrors their experiences.

Streaming Popularity: Indie Horrors are incredibly popular on streaming services, which is exactly where this would find an audience, with 8 of the top 40 original Films shown on Netflix in 2022 being horrors.

<https://www.whats-on-netflix.com/what-to-watch/most-popular-shows-and-movies-on-netflix-uk-in-2022/>



The Writer

Luke Hunter was born and raised in Hartlepool in the North-East of England, he graduated from Durham University with a Master's Degree in Biology and Chemistry in 2016.

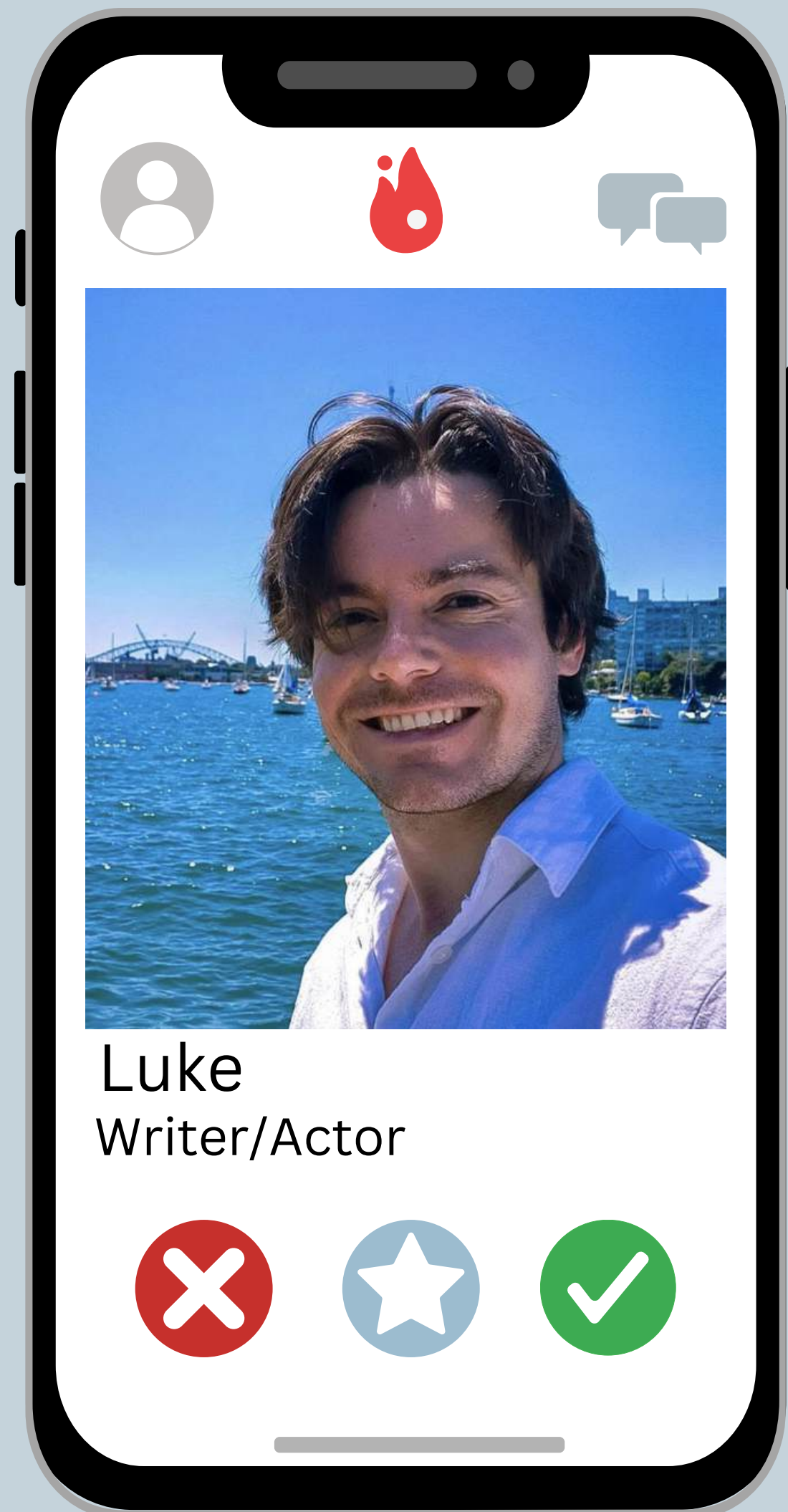
He moved to London in 2017 to work as a writer for MTV, The Science Channel and ITN. In 2018 he decided to pursue screenwriting full time, taking courses at London City Academy.

In 2022 he was hired to write a feature film – Last Resort, to be produced by Ian Dawson (Cargo, Swimming with Men) – the film is due to be shot in late 2025 on a £4 million budget.

Luke has another 2 thriller feature scripts optioned by Skyland Films (The Border and Liar's Den), with Liar's Den due to shoot in Q2 2025.

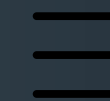
Luke has 5 feature scripts for sale, which can be found on his website:
<https://www.luke-hunter.com/writing>.

Luke is represented by The Screen Talent Agency, with the fantastic Jonathan Sieff as his primary agent.





https://www.Links-of-dead-filter.com



LINKS

Direct Contact: Luke_m_hunter@hotmail.com

Agent: Jonathan Sieff: jonathan@screen-talent.com

Screen Talent: <https://screen-talent.com>

Website: www.luke-hunter.com

Luke has a portfolio of screenplays including 9 completed feature films and 4 TV pilots, found on Google Drive by clicking below:

[Luke Hunter Portfolio](#)



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